

ZDoggMD: “Ain’t the Way to Die”

End of life care. We need to talk about it more...

From [ZDoggMD](#): “Need help breaking the ice? Here’s *Ain’t The Way To Die*, based on the Eminem and Rihanna masterpiece [Love The Way You Lie](#). It’s the first video we’ve made that is not funny; well, that is not funny *on purpose*, in any case. We initially planned to use blatant comedy to break down taboos around the process of dying, but some intense personal stories from our Facebook fans made it clear that this topic required an unprecedented level of gravity.”