

Hospice Agencies Pioneering a Different Approach to the Decidedly Unglamorous Process of Dying

“Our clients customize their own End of Living Plans down to the finest details,” mused company spokesperson Delilah Banerjee. “Their final months, days, and even minutes are occasions to express themselves. You only die once, after all.” This sentiment, shorthand YODO, is echoed by the unique clientele at Luxe.



A series of interviews with hospice residents, whose ages range from 81 to a ripe 106, shed further light on the philosophy. Judy Northingtonland told this reporter, “I have a view of the ocean, and a nursing assistant gives me individual mashed grapes at a moment’s notice,” noting that though she could not safely eat solids without close supervision, she chose to see the limitation as an opportunity for extravagance.

“I use YODO to guide every decision. Feeding tube? No. Pain meds? Yes!” shared her next-door neighbor Thomas Wisefellow, whose End of Life playlist includes Living on a Prayer by Bon Jovi.

“I don’t want my nephew Todd here for the main event. He’s an ugly cryer and that won’t match the mood. YODO, you know?” Lucy later interrupted this interviewer, noting, “I’m going to take a nap.”