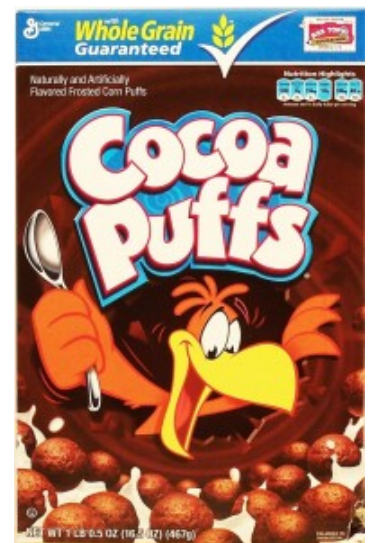


Sonny Too Cuckoo for Cocoa Puffs, Admitted to Psych

GOLDEN VALLEY, MN - [GomerBlog](#) has learned Sonny the Cuckoo Bird has been transferred to General Mills' Inpatient Psychiatric Unit after he was found going a little too cuckoo for Cocoa Puffs. Sonny the Cuckoo Bird was named the Cocoa Puffs mascot back in 1962.



"I f**king LOVE COCOA PUFFS!!!!!"

"I'm so damn cuckoo for Cocoa Puffs!" screamed Sonny, as he was wrestled into a straitjacket. "Get your f**king hands off of me! Are you throwing me into a cereal box? Where's my prize? Are you Tony the Tiger? I see Count Chocula! I am the Cocoa Puff Master! No, I'm not crazy! Leave me alone! Please! HELP!!!"

"Poor Sonny," said psychiatrist Ann Jameson, who has dealt with Sonny before. "He's not just cuckoo for Cocoa Puffs. Sometimes he has odd feelings over Cocoa Puffs. Sometimes he's the King of All Cocoa Puffs or Cocoa Puffs are crawling under his skin. Once I heard him say, 'I see Cocoa Puffs.' It's hard to not feel for him." Jameson hopes that restarting his home regimen of risperidone will do the trick.

Sonny the Cuckoo Bird is one of many cereal mascots admitted for psychiatric evaluation. Lucky the Leprechaun of Lucky Charms was hospitalized after

admitting his cereal is “Magically Delicious” because he laces it with cocaine. The “Silly” Trix Rabbit’s repeated bouts of stealing kids’ cereals progressed to vandalism and arson, leading to the diagnosis of antisocial personality disorder. And then just last week, Count Chocula was admitted for an [eating disorder](#), repeatedly insisting as he binged and purged, “I want to eat your cereal!” All are in stable condition.

“It’s been one tough year for cereal,” explained Jameson as she pours milk into an empty bowl, no cereal to be found. She swirls her spoon in the milk with saddened lethargy. “Especially if you’re a cereal lover.”

Kellogg’s has had its own share of serial disappointments. Snap, Crackle, and Pop of Rice Krispies were diagnosed with Tourette syndrome in early April. Tony the Tiger found news headlines last month when he acknowledged “I’m Depr-ressed!” Toucan Sam, who has been following his nose for decades, likely has been suffering from phantosmia (olfactory hallucinations), perhaps from undiagnosed schizophrenia.

“What have we learned?” asked Jameson. She slurps her bowl, which leaves a milk moustache. “Stick with the boring cereals, like Cheerios and Special K, until these mascots get their stuff straight. And while we’re on the topic, can I ask: Where are all the female cereal mascots?”